

## Consumer Characteristics by Age Group United States

Age (2019)	All	92 Years and Older	74 to 91 Years	55 to 73 Years	39 to 54 Years	38 Years and Younger
Age (2016)	All	89 Years and Older	71 to 88 Years	52 to 70 Years	36 to 51 Years	35 Years and Younger
Birth Year	All	1927 or earlier	1928 to 1945	1946 to 1964	1965 to 1980	1981 or later
Number of consumer units	129,549,000	2,331,000	16,880,000	45,087,000	35,578,000	29,675,000
Income before taxes	\$74,664	\$31,272	\$40,230	\$79,736	\$95,168	\$65,373
Age of reference person	50.9	91	77.1	60.2	43.3	27.9
<b>Average number in consumer unit:</b>						
People	2.5	1.3	1.7	2.1	3.2	2.6
Children under 18	0.6	--	--	0.2	1.2	0.9
Adults 65 and older	0.4	1.2	1.4	0.4	--	--
Earners	1.3	0.1	0.4	1.3	1.7	1.5
Vehicles	1.9	0.8	1.6	2.1	2.1	1.5
Percent homeowner	62	63	79	76	62	33
Total average annual expenditures	\$57,311	\$35,344	\$41,763	\$61,204	\$68,532	\$48,576

Source: U.S. Bureau of Labor Statistics Consumer Expenditure Survey 2016

Notes: Consumer units (CUs) are defined similarly to a household in that they are groups of individuals in the same household who make purchasing decisions together or have one person who makes purchasing decisions on behalf of the rest of the members. The consumer characteristics are grouped into age groups based on the age of the consumer decision maker of the CU.

## Consumer Spending by Age Group United States

Age (2019)	All	92 Years and Older	74 to 91 Years	55 to 73 Years	39 to 54 Years	38 Years and Younger
Food	\$7,203	\$3,118	\$5,492	\$7,324	\$8,870	\$6,316
Food at home	\$4,049	\$2,023	\$3,450	\$4,224	\$4,830	\$3,370
Cereals and bakery products	\$524	\$265	\$457	\$531	\$639	\$438
Meats, poultry, fish, and eggs	\$890	\$336	\$728	\$950	\$1,062	\$734
Dairy products	\$410	\$219	\$347	\$422	\$490	\$348
Fruits and vegetables	\$783	\$414	\$701	\$787	\$954	\$650
Other food at home	\$1,442	\$788	\$1,216	\$1,533	\$1,686	\$1,200
Food away from home	\$3,154	\$1,095	\$2,042	\$3,100	\$4,040	\$2,946
Alcoholic beverages	\$484	\$205	\$326	\$518	\$552	\$461

Source: U.S. Bureau of Labor Statistics Consumer Expenditure Survey 2016

Age (2019)	All	92 Years and Older	74 to 91 Years	55 to 73 Years	39 to 54 Years	38 Years and Younger
Housing	\$18,886	\$17,858	\$14,417	\$18,917	\$22,669	\$16,959
Shelter	\$11,128	\$11,899	\$7,907	\$10,740	\$13,473	\$10,678
Owned dwellings	\$6,295	\$3,146	\$4,972	\$7,214	\$8,159	\$3,665
Rented dwellings	\$4,035	\$8,258	\$2,259	\$2,410	\$4,500	\$6,625
Other lodging	\$798	\$494	\$676	\$1,117	\$814	\$388
Utilities, fuels, and public services	\$3,884	\$2,622	\$3,455	\$4,220	\$4,466	\$3,020
Household operations	\$1,384	\$2,195	\$1,114	\$1,150	\$1,811	\$1,316
Housekeeping supplies	\$660	\$379	\$684	\$764	\$720	\$457
Household furnishings and equipment	\$1,829	\$764	\$1,258	\$2,043	\$2,200	\$1,488

Source: U.S. Bureau of Labor Statistics Consumer Expenditure Survey 2016

## Consumer Spending by Age Group United States

Age (2019)	All	92 Years and Older	74 to 91 Years	55 to 73 Years	39 to 54 Years	38 Years and Younger
Apparel and services	\$1,803	\$615	\$920	\$1,602	\$2,577	\$1,753
Transportation	\$9,049	\$3,142	\$5,952	\$9,762	\$10,545	\$8,426
Vehicle purchases (net outlay)	\$3,634	\$1,230	\$2,243	\$3,864	\$4,044	\$3,771
Gasoline and motor oil	\$1,909	\$465	\$1,139	\$1,942	\$2,416	\$1,802
Other vehicle expenses	\$2,884	\$1,141	\$2,127	\$3,301	\$3,289	\$2,361
Public and other transportation	\$623	\$306	\$443	\$655	\$795	\$492
Healthcare	\$4,612	\$5,263	\$6,197	\$5,492	\$4,492	\$2,473
Entertainment	\$2,913	\$1,223	\$2,114	\$3,144	\$3,613	\$2,311
Personal care products and services	\$707	\$565	\$602	\$756	\$826	\$563
Reading	\$118	\$173	\$187	\$130	\$115	\$64
Education	\$1,329	\$13	\$143	\$1,295	\$1,756	\$1,645
Tobacco products and smoking supplies	\$337	\$71	\$155	\$386	\$399	\$313
Miscellaneous	\$959	\$422	\$784	\$1,184	\$1,166	\$518
Cash contributions	\$2,081	\$1,780	\$2,615	\$2,717	\$1,936	\$1,007
Personal insurance and pensions	\$6,831	\$894	\$1,856	\$7,976	\$9,015	\$5,768
Life and other personal insurance	\$322	\$244	\$302	\$447	\$340	\$128
Pensions and Social Security	\$6,509	\$650	\$1,555	\$7,529	\$8,676	\$5,640

Source: U.S. Bureau of Labor Statistics Consumer Expenditure Survey 2016

## Public Spending

### United States

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	Children Under 19 Years Old	Older People 65 Years and Older
Federal Public Spending Per Capita	\$2,895	\$21,144
State and Local Public Spending Per Capita	\$6,047	\$760
Total Federal Public Spending	\$224 billion	\$767 billion
Total State and Local Public Spending	\$467 billion	\$28 billion
Source: Brookings Institute 2009 – <i>How Much Do We Spend on Children and the Elderly?</i>		